



CNP Mini Derby Fundraiser

May 3, 2025

Dear Sponsor,

Grab your derby hat and sponsor our 5th annual CNP Mini Derby, presented by Mile High Rescue, Robin's Nest Foundation, and Tall Tales Ranch. The CNP Mini Derby will be held on May 3, 2025, at Sky View Farms in Castle Rock, CO, from 1:00-5:00pm.

On Saturday, May 3rd, all three Colorado local nonprofits will be raising funds where 100% of the proceeds will go to support the mental health efforts, animal welfare, and housing and employment missions of each respective nonprofit.

During the event, miniature horses will run in a series of charity races, followed by a viewing of the 151st Kentucky Derby. Guests will be able to cheer and bid on each charity race and participate in our other fundraising efforts, including Whiskey & Wine Pulls and Tasting Tents. Soda Pull table and petting zoo will be hosted for the kids! We expect over 300 attendees at our 2025 event.

- Mile High Rescue is a 501(c)3 nonprofit that rescues slaughter-bound and neglected horses. MHR provides an atmosphere where rescue horses and community members grow together to find their next adventure. We believe in positive training techniques and education to build trusting relationships that help find forever homes for our rescues. EIN: 83-1900834
- Robin's Nest Foundation is dedicated to helping people from all walks of life in our community through equine-assisted programs and individual therapy. Robin's Nest works with those with PTSD, depression, self-esteem issues, and anxiety. They also work with other nonprofits throughout the community, giving them a place to conduct their work in fighting against mental illness. EIN: 83-2394527
- Tall Tales Ranch is building an inclusive community in Lone Tree, Colorado, that features 28 units of affordable housing, a community event barn, a coffee shop, and a community resource center designed to provide inclusive and independent housing, meaningful employment, and enriching social opportunities for adults with intellectual and developmental disabilities. EIN: 46-4058828

With your sponsorship support, we continue to make a positive change throughout our community and host community events such as this Mini Derby.

Thank you in advance for your consideration. If you have any questions or need additional information, please feel free to contact us.

Mile High Rescue: Maria
info@milehighrescue.com

Robin's Nest Foundation: Wendy
wendy@robinsnestcharity.org

Tall Tales Ranch: Emma
emma@talldetailsranch.org

Our best,

Mile High Rescue, Robin's Nest Foundation, Tall Tale Ranch and all the furry rescue friends!

For more information on the event visit: www.milehighrescue.org/cnpminiderby

Sponsorship packages:

Title Sponsor - \$2,500

- Exclusivity: Recognized as the exclusive Title Sponsor of the event (only one available).
- Premium Seating: Includes 1 VIP table with 10 seats, featuring open bar service.
- Receive 20 raffle books to enjoy during the event, applicable for Wine or Whiskey Tastings, Derby games, and miniature horse bids.
- Unique Experience: Participate in an exclusive meet and greet with the miniature horses.
- Highlighted in the name of the event: "CNP Mini Derby presented by...."
- Comprehensive Marketing Exposure:
 - Prominent logo and business name placement on the event website.
 - Recognition as Title Sponsor during the event program and announcements.
 - Inclusion in emails and all event marketing materials.
 - Opportunity to deliver a brief presentation during the event to share about your business.
 - A professionally produced exclusive marketing video created by the CNP Mini Derby team, highlighting your partnership and support, shared across all three organizations platforms and in email marketing.
 - Your logo prominently displayed on event signage, banners, and programs, ensuring visibility throughout the venue.
 - Social Media Spotlight: Dedicated social media posts on all participating nonprofits' platforms, highlighting your business as the Title Sponsor.
 - Mention in press releases and media outreach efforts associated with the event: "CNP Mini Derby presented by...."

Triple Crown Sponsor - \$1,000

- 5 event tickets
- 10 raffle books to use during the event for Wine or Whiskey Tastings, Derby games, and miniature horse bids.
- Included as sponsor in all email marketing

- Social Media Spotlight: Dedicated social media post on all participating nonprofits' platforms, highlighting your business as a sponsor of the event.
- Logo included on website, marketed as Triple Crown level sponsor during the event

Run for the Roses Sponsor - \$500

- 2 event tickets
- 5 raffle books to use during the event for Wine or Whiskey Tastings, Derby games, and miniature horse bids.
- Logo included on website and acknowledged as Run for the Roses level sponsor during the event
- Logo included on signage at event

Jockey Club Sponsor \$250

- Logo included on website and acknowledged as Jockey Club level sponsor at event
- Logo included on signage at event

What we will need from you as a sponsor:

- Company logo (high resolution digital file - SVG preferred)
- Company business cards/promotional materials/leave behinds/table signage if desired
- Social media handles

Level of Sponsorship: _____

Would you like to be anonymous (yes/no)?: _____

Name: _____

Company Name: _____

Company Address: _____

Phone: _____

Email: _____

Please email sponsorship paperwork to: CNPMiniDerby@gmail.com

Sponsorship paperwork can also be directly handled by any organization, please discuss what you would like to do and we can fill it out!

Sponsorship payments can be sent to:

- Check Payable to Mile High Rescue or Robins Nest Foundation
- Zelle: Info@MileHighRescue.org
- Paypal: Info@MileHighRescue.org
- Venmo: @MileHighEqAndRescue
- Online donation through COGives: www.coloradogives.org/organization/MileHighRescue

Thank you again for your continued support!